



January 30- February 3, 2010  
30 janvier - 3 février 2010

The Sheraton Centre Toronto Hotel  
123 Queen Street West  
Toronto, ON

ANNUAL PROFESSIONAL PRACTICE CONFERENCE  
CONFÉRENCE ANNUELLE SUR LA PRATIQUE PROFESSIONNELLE

## Primary Care Pharmacy Day

**D**on't miss out on what will prove to be a very informative day for pharmacists practicing in primary care and other community based settings (Monday, Feb 1, 2010) at the upcoming CSHP Professional Practice Conference (January 30-February 3, 2010).

As in previous years, one day has been dedicated to topics that are important to pharmacy practitioners working with patients in a variety of practice settings. This day will include workshops and sessions that are guaranteed to provide you with knowledge and skills that you can apply in your own practice site. From skill based workshops on Motivational Interviewing and Evidenced Based Medicine Pearls to Tips on Relevant Clinical Trials and Hypertension Management, you will be given invaluable tools and information that can help you in your daily interaction with patients and other health care providers.

Register now at [www.cshp.ca/events/ppc/2010/index\\_e.asp](http://www.cshp.ca/events/ppc/2010/index_e.asp).  
Full conference and one day registration is available.

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Canadian Society of Hospital Pharmacists  
Soci t  canadienne des pharmaciens d'h pitaux

## Monday, February 1

7:30-17:00 Registration  
Inscription

CONCOURSE COATCHECK

08:00-08:15 Opening Remarks  
Remarques préliminaires

DOMINION BALLROOM

08:15-09:30 Pharmaceutical Care: Practice Change and  
Reaching a Unified Practice

DOMINION BALLROOM

Linda Strand, PharmD, PhD, DSc(Hon)  
Medication Management Systems Inc.  
Minneapolis, MN

New Fellows Presentation  
Présentation des nouveaux membres  
associés

09:45-10:15 Break, Exhibits, Posters  
Pause, Kiosques, Affiches

SHERATON/OSGOODE HALLS

10:30 – 12:10 Workshop (*note length of session*)  
Atelier (*à noter : durée de la séance*)

Motivating Patients through Effective  
Communication: Motivational Interviewing

ESSEX BALLROOM

Christiane Mayer, BPharm  
Certificate in Psychology  
Université de Montréal  
Montréal, QC

10:30-11:15 Concurrent Sessions  
Séances concomitantes

1. Aspirin for Primary Prevention: A Sober  
Second Look

DOMINION BALLROOM SOUTH

Danette Beechinor, PharmD  
Centre for Family Medicine, Family Health  
Team  
Kitchener, ON

2. Leadership Pearls

CITY HALL

Peter Zed, PharmD, FCSHP  
Capital Health  
Halifax, NS  
Jason Howorko, BSP  
Alberta Health Services  
Red Deer, AB

3. Oral Presentations of Award-Winning  
Research and Pharmacy Practice  
Projects  
Présentations orales des projets de  
recherche et de pratique pharmaceutique  
primés

SIMCOE/DUFFERIN

4. The Marketed Health Products  
Directorate: Regulatory Oversight of  
Health Product Advertising in Canada

CONFERENCE B/C

Ann Sztuke-Fournier, BPharm  
Health Canada  
Ottawa, ON

11:25-12:10 Concurrent Sessions  
Séances concomitantes

1. Managing Diabetes in a Cardiovascular  
Patient: Separating the “STICKY” from  
the “SWEET”

CITY HALL

Kori Leblanc, PharmD  
University Health Network  
Toronto, ON

2. Reversing Anticoagulation: Implications  
for Pharmacists (*encore*)

CONFERENCE B/C

Natalie Crown, PharmD  
London Health Sciences Centre  
London, ON

3. Oral Presentations of Award-Winning  
Research and Pharmacy Practice  
Projects  
Présentations orales des projets de  
recherche et de pratique pharmaceutique  
primés

SIMCOE/DUFFERIN

4. Hypertension: Guidelines, Updates,  
Outcomes, and What it All Means for  
Pharmacists

DOMINION BALLROOM SOUTH

Ross Tsuyuki, PharmD, FCSHP  
University of Alberta  
Edmonton, AB

5. Research and Education Foundation  
Research Grant Pearls  
Fondation pour la recherche et  
l'éducation  
Trésors des bourses de recherche

WINDSOR

**Measurement of the Effect of Discontinuing Baclofen and Dantrolene Therapy in Long-Term Institutionalized Patients with Spasticity**

Barbara Farrell, PharmD, FCSHP  
Bruyère Continuing Care  
Ottawa, ON

**Physical Compatibility of Drug Infusions used in Canadian Intensive Care Units**

Salmaan Kanji, PharmD  
Ottawa Hospital Research Institute  
Ottawa, ON

12:15-13:50 **Lunch, Exhibits, Posters  
Déjeuner, Kiosques, Affiches**

SHERATON/OSGOODE HALLS

14:00-15:00 **Here's your Script ..... You'll be fine:  
Barriers to Medication Adherence**

DOMINION BALLROOM

Cynthia Jackevicius, PharmD, FCSHP  
Western University of Health Sciences  
Los Angeles, CA

15:10-17:10 **Workshops & PSN Sessions  
Ateliers et séances des RSP**

**1. Pharmaceutical Care: How to Conduct an Assessment Care Plan and Follow-up Evaluation**

CONFERENCE B/C

Linda Strand, PharmD, PhD, DSc(Hon)  
Medication Management Systems Inc.  
Minneapolis, MN

**2. Motivating Patients through Effective Communication: Motivational Interviewing (encore)**

CITY HALL

Christiane Mayer, BPharm  
Certificate in Psychology  
Université de Montréal  
Montréal, QC

**3. Evidence-Based Medicine for the Busy Clinician (encore)**

SIMCOE/DUFFERIN

Trudy Arbo, PharmD  
Alberta Health Services – Cancer Care  
Calgary, AB

**4. Primary Care PSN  
RSP en soins de santé primaires**

*Business meeting to follow session*

WINDSOR

**Scanning the Horizon: The Evolving Provincial Approaches to Pharmacists Working in Primary Care**

Lisa Dolovich, PharmD, MSc  
St. Joseph's Healthcare  
Hamilton, ON

Derek Jorgenson, PharmD  
University of Saskatchewan  
Saskatoon, SK

**5. Anticoagulation PSN  
RSP en anticoagulation**

DOMINION BALLROOM SOUTH

**Dabigatran and Rivaroxaban: Is it Time for a Warfarin-Ban?**

Jeff Nagge, PharmD  
University of Waterloo  
Kitchener, ON

**DVT Treatment Duration: Who to Treat for How Long**

Bill Bartle, PharmD, FCSHP  
Sunnybrook Health Sciences Centre  
Toronto, ON

17:30-19:30 **Satellite Symposiums**

(dinner included)

**Symposiums satellites**

(dîner inclus)

**1. Emerging Trends in Anticoagulation**

ESSEX BALLROOM

Cyndy Brocklebank, PharmD  
Alberta Health Services  
Calgary, AB

Hosted by LEO Pharma Inc.

**2. Break Free: Model for Pharmacist Intervention in Smoking Cessation**

DOMINION BALLROOM NORTH

Hosted by Pfizer Canada Inc.