

Hybrid event!
Attend live in Banff & virtually



TOGETHER

BANFF • PPC • HARRISON

March 10-12, 2023

Sponsorship Prospectus

Canadian Society of
Hospital Pharmacists



Société canadienne des
pharmaciens d'hôpitaux

CANADA'S HOSPITAL PHARMACY CONFERENCE

LIVE IN BANFF

Banff Centre for Arts and Creativity

+

VIRTUAL

THE SECOND **TOGETHER** CONFERENCE WAS EVEN BIGGER THAN THE FIRST!

17 sponsors
26 exhibitors
5,425 exhibit hall visits



97% would attend another CSHP virtual conference

“This conference is A+++. The programming, the support, the engagement, the speakers, the platform. It's ALL brilliant!”

- 2022 Survey Respondent

900+ attendees
49 educational sessions
48 posters

95% had an excellent or very good experience at the conference

5,771 game codes redeemed
88 prizes won

THIS YEAR'S CONFERENCE WILL BE IN PERSON AND VIRTUAL:

- 2 full days of CCCEP accredited programming
- Live & interactive sessions
- On-demand content throughout the conference and up to a year afterward
- Trade show – live and virtual
- Keynotes
- Clinical sessions
- Coffee breaks
- Networking & entertainers
- Poster presentations



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It's going
to be even
better
this year
because it's
hybrid!

SPOTLIGHT ON KEYNOTES



CELEBRITY KEYNOTE

**Will Flanary, aka
Dr Glaucomflaken**

Saturday Morning
March 11

SOLD



INTERNATIONAL KEYNOTE

**Dr Paul Walker,
President ASHP**

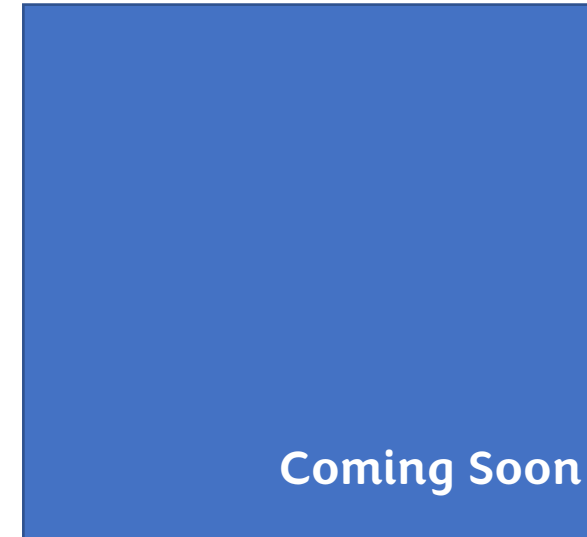
Friday Afternoon
March 10



INSIGHT KEYNOTE

**Fiona A Miller,
Director, Centre
for Sustainable
Health Systems**

Saturday Morning
March 11



GRANDE FINALE
KEYNOTE

To be announced

Sunday Morning
March 12

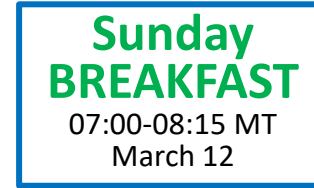
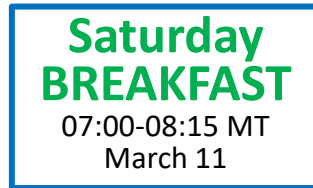


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Presentation titles and topic subject to change.

Satellite Symposia - maximum control and maximum exposure

“Satellite Symposia” are directly organized and operated by the sponsor but integrated into the Conference program and promotions. The symposia take place live onsite and online and are available for viewing up to a full year after the conference ends.



CSHP provides:

- **Integration** into the largest national hospital pharmacy conference in Canada
- **Promotion** through CSHP's strong digital channels: cshp.ca, Twitter, Facebook
- Direct to mailbox communications via *Interactions, Avenues for Education, and special mailings* to our **4,500+ network**
- **Post event viewing** by Together delegates on the conference website until 2023

The Sponsor takes care of:

- Choosing the **speaker and subject** of the Symposium.
- All **logistics** including meal costs, speaker arrangements, speaker fees, symposium attendee registration, etc.
- Obtaining **accreditation** if desired
- Conducting pre- and post **surveys/evaluations**

Satellite
Symposia

Your content
Your relationship

Our network
Our promotion



Social Events



**BACK BY POPULAR
DEMAND!**

**Dueling Piano
Kings**

**Saturday
March 11**



**EVERYONE CAN
PLAY!**

**Pub Night
Trivia**

**Friday
March 10**



COFFEE'S ON YOU!

**Morning and
Afternoon
Breaks**

Various times
Throughout the
Conference



**A CALM SPACE TO
REFLECT & RELAX**

Quiet Room

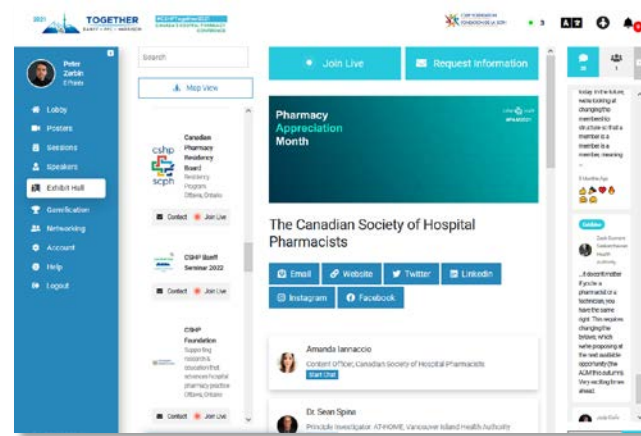
Available
Throughout the
Conference

The best of both worlds – live and virtual Trade Show!

Last year's
statistics

LIVE at the Banff Centre...

- **4' deep x 8' wide booths** include free skirted 6-ft table for table-top display and 2 chairs
- **QR code badge scanning** included with your booth purchase provides on-the-spot metrics and data analytics
- **Regular booth placement is first come-first served** upon contract signing
- **Premium booths** available to Presenting and Platinum sponsors only
- **Friday late afternoon and Saturday only**, no need to stay the extra day
- **Friday Welcome Reception and Saturday breaks** hosted in Trade Show
- Includes a **full registration** for one booth staff



VIRTUAL for remote delegates

- **Free with purchase of LIVE booth**
- **Visitor tracking** shows virtual booth visitors in real-time, so booth staff can start conversations
- **Rich current & cumulative data** on virtual visits to the booth and foot traffic.
- **1-on-1** video, text chat, or screen share sessions
- All booths include **lead retrieval & exhibitor portals**.
- [See how the virtual trade show works.](#)

800+
Attendees

5,425
Exhibit hall visits

5,192
Game codes used



KEYNOTES*		PLENARIES*		TRADE SHOW	
\$ 18,500	<input type="checkbox"/> CELEBRITY SOLD	\$ 10,000	<input type="checkbox"/> HARRISON LEADERSHIP	Premium booths* (4)	
\$ 17,000	<input type="checkbox"/> INTERNATIONAL	\$ 8,000	<input type="checkbox"/> DISTINGUISHED SERVICE AWARD ADDRESS	\$ 2,950	<input type="checkbox"/> Member
\$ 15,000	<input type="checkbox"/> ISSUES PANEL		*includes sponsor thank you	\$ 3,500	<input type="checkbox"/> Non-member
\$ 13,000	<input type="checkbox"/> GRANDE FINALE			*PRESENTING & PLATINUM ONLY	
\$ 12,000	<input type="checkbox"/> INSIGHT KEYNOTE				
	*includes sponsor introduction				
EVENTS		SATELLITE SYMPOSIA		Regular booths (15)	
\$ 8,000	<input type="checkbox"/> Residency Networking Event	\$ 8,500	<input type="checkbox"/> Saturday Lunch SOLD	\$ 1,950	<input type="checkbox"/> Member
\$ 7,500	<input type="checkbox"/> Dueling Piano Kings	\$ 8,000	<input type="checkbox"/> Friday Night Dinner SOLD	\$ 2,500	<input type="checkbox"/> Non-member
\$ 7,500	<input type="checkbox"/> Trivia Pub Night	\$ 7,000	<input type="checkbox"/> Friday Lunch SOLD		
\$ 3,000	<input type="checkbox"/> Hospitality Suite (multiple)	\$ 4,000	<input type="checkbox"/> Early Bird Breakfast (2)	Hospital and	
				Not-for-profit booths (6)	
POSTER SESSIONS		BREAKS & THINGS		\$ 850	<input type="checkbox"/> Member
\$ 2,500	<input type="checkbox"/> Multiple	\$ 12,500	<input type="checkbox"/> Goodbye Box Lunch Exclusive	\$ 975	<input type="checkbox"/> Non-member
		\$ 7,500	<input type="checkbox"/> Goodbye Box Lunch Co-sponsor		
		\$ 7,000	<input type="checkbox"/> Lanyards SOLD		
		\$ 6,000	<input type="checkbox"/> Quiet Room - onsite quiet space		
PRIZES (\$500-\$2,000)		\$ 5,500	<input type="checkbox"/> Morning "Wake Me Up" Coffee (exclusive)		
	<input type="checkbox"/> Books	\$ 5,500	<input type="checkbox"/> Afternoon "Pick Me Up" Snack (exclusive)		
	<input type="checkbox"/> Cards	\$ 4,000	<input type="checkbox"/> Shuttle (multiple)		
	<input type="checkbox"/> Product	\$ 3,000	<input type="checkbox"/> Breaks (multiple)		

Items may change -
subject to supplier availability

Not a Hospital
"member"?
Find out more!

Build Your
Sponsorship
Package
-
Choose as many
elements as you
like



SPONSORSHIP TIERS	Presenting Sponsor	Platinum	Gold	Silver	Bronze	Stone
TOTAL SPONSORSHIP SPEND	\$27,500+	\$20,000+	\$15,000+	\$10,000+	\$5,000+	\$3,000+
Comp Tix - IN PERSON	5	4	3	2	1	
Comp Tix - VIRTUAL	10	7	5	3	2	1
Conference Platform on Pheedloop						
Conference Login Page	●					
Registration & Pre-conference Email Logo	●					
Lobby Splash Video Logo	●	●				
Lobby Banner Logo	●	●	●			
Lobby Mention Social Media Feed	●	●	●	●		
Sponsor Page - All Company Details	●	●	●	●	●	●
Gamification Code Point Multiplier	20x	10x	5x	2x	1x	0
Live Onsite in Banff March 10-12						
Conference Branding	●					
Premium Booth Option	●	●				
Physical Signage	●	●	●	●		
Electronic Signage	●	●	●	●	●	●
Pre-Conference Website (Pheedloop)						
Homepage logo - Listing by Tier	●	●	●	●	●	
Sponsor Page - All Company Details	●	●	●	●	●	●
CSHP.ca						
Homepage Slider	●					
Events Calendar	●	●				
At-a-Glance Schedule	●	●	●			
Together Landing Page - linked Logo	●	●	●	●	●	●
Other CSHP Recognition						
Box Ad in "Avenues For Education"	●					
Box Ad in "Interactions" Newsletter	●	●				
CSHP Social Media	●	●	●	●		
Thank you in "Interactions" Newsletter	●	●	●	●	●	●

The total amount you spend determines your Sponsorship Tier.



CANADA'S HOSPITAL PHARMACY CONFERENCE
LIVE IN BANFF – VIRTUAL ONLINE – ON DEMAND

For more information

Jody Ciufu, CEO
Canadian Society of Hospital Pharmacists
jciufu@cshp.ca
1-613-912-4104



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