



TOGETHER

WE MAKE A DIFFERENCE

SPONSORSHIP

The Canadian Society of Hospital Pharmacists (CSHP) is the national voluntary organization of pharmacists committed to patient care through the advancement of safe, effective medication use in hospitals and other collaborative health care settings.

Founded in 1947, CSHP is a member-driven association which operates at several levels: national, provincial branches, local chapters, committees, and task forces.

Canadian Society of
Hospital Pharmacists



Société canadienne des
pharmaciens d'hôpitaux

For further information on sponsorship initiatives in this package, please visit www.cshp.pharmacy or contact:

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E: smaslin@cshp.pharmacy

CSHP is thriving and now supports 3,000 adherents (members and supporters) through:

- Advocacy
- Education: Professional Practice Conference, Harrison Pharmacy Management Seminar, Banff Seminar, and numerous branch and chapter educational sessions
- Excellence in Hospital Pharmacy Initiative
- Information Sharing: online publication of the Canadian Journal of Hospital Pharmacy, online discussion forums through the Pharmacy Specialty Networks
- Development of Guidelines for Best Practices
- Facilitation of Research and Education (grants and scholarships) through the CSHP Foundation
- Recognition of Excellence: Awards Program and Fellows Program
- Residency: student resources, opportunities and the accreditation of programs

Table d'hôte

■ Corporate Leader Package \$40,000

Recognition as a CSHP official sponsor at the Professional Practice Conference (PPC)
Continuous recognition on CSHP's website and eBulletin as long as status remains
Logo advertising on the conference mobile app
One 10x10 exhibit booth at PPC
Four complimentary full registrations to PPC
One complimentary promotional piece in the registrant package
CSHP Foundation Donation valued at \$10,000
Choose one à la carte item valued at \$5,000 or less to sponsor at no additional cost

■ Corporate Supporter Package \$35,000

Recognition as a CSHP official sponsor at the Professional Practice Conference (PPC)
Continuous recognition on CSHP's website and eBulletin as long as status remains
Logo advertising on the conference mobile app
One 10x10 exhibit booth at PPC
Two complimentary full registrations to PPC
One complimentary promotional piece in the registrant package
CSHP Foundation Donation valued at \$7,000
Choose one à la carte item valued at \$5,000 or less to sponsor at no additional cost

■ Associate Leader Package \$30,000

Recognition as a CSHP official sponsor at the Professional Practice Conference (PPC)
Continuous recognition on CSHP's website and eBulletin as long as status remains
Logo advertising on the conference mobile app
One 10x10 exhibit booth at PPC
Two complimentary full registrations to PPC
One complimentary promotional piece in the registrant package
CSHP Foundation Donation valued at \$5,000

■ Associate Supporter Package \$25,000

Recognition as a CSHP official sponsor at the Professional Practice Conference (PPC)
Continuous recognition on CSHP's website and eBulletin as long as status remains
Logo advertising on the conference mobile app
Discount of 10% on exhibit booth(s) at PPC
One complimentary full registration to PPC
One complimentary promotional piece in the registrant package
CSHP Foundation Donation valued at \$3,000

■ Supporter Package \$20,000

Recognition as a CSHP official sponsor at the Professional Practice Conference (PPC)
Continuous recognition on CSHP's website and eBulletin as long as status remains
Discount of 10% on exhibit booth(s) at PPC
One complimentary full registration to PPC
Discount of 25% on one promotional piece in the registrant package
CSHP Foundation Donation valued at \$2,000

■ Donor Package \$15,000

Recognition as a CSHP official sponsor at the Professional Practice Conference (PPC)
Continuous recognition on CSHP's website and eBulletin as long as status remains
Discount of 5% on exhibit booth(s) at PPC
CSHP Foundation Donation valued at \$1,000

À la carte

Awards Program

For more information on specific awards, please contact
Robyn Rockwell – rockwell@cshp.pharmacy

Excellence in Hospital Pharmacy

■ Educational toolkits	\$10,000
■ Educational webinars	\$10,000
■ Program newsletters	\$2,000
■ Promotional flyers and brochures	\$5,000
■ Virtual Poster Presentations	\$10,000
■ Patient & Membership surveys to measure program success	\$10,000
■ Videos of Patient Success Stories with all members of the pharmacy team	\$10,000
■ Other	\$

Special Projects

■ Webinars	\$2,500
■ Student Symposiums	\$5,000
■ Membership Welcome Package	\$5,000
■ History of Hospital Pharmacists in Canada	\$5,000
■ Canadian Medication Optimization Briefings	\$5,000
■ Other	\$

CSHP Foundation Grants and Sponsorships (Research, Education, Sabbaticals & Pharmacy Leadership Academy)

■ \$20,000	
■ \$10,000	
■ \$5,000	
■ \$1,000	
■ Other	\$

Canadian Pharmacy Residency Board (CPRB)

■ Educational Sessions and Workshops	\$10,000
■ “How to Get Started Guide” materials for new residency programs	\$5,000
■ Educational / Promotional video for year 1 & year 2 residencies	\$20,000
■ Publishing the “Levels and Ranges of Performance for Year 1 & Year 2 CPRB Accreditation Standards”	\$5,000
■ Other	\$

CSHP Harrison Pharmacy Management Seminar (2018)

■ Educational Grant	\$5,000
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Be sure to fill out the application form LAST

Application

Personal Information

Name:

Company:

Address:

City:

Province:

Postal Code:

Telephone:

Fax:

Email:

Selections

Table d'hôte

\$

À la carte

\$

TOTAL

\$

Payment Information

Mastercard

Visa

American Express

Invoice to:

Name on credit card:

Card Number:

Expiry:

Goodwill Accessibility
Education Recognition Marketing & Promotions
Brand Presence Networking Partners