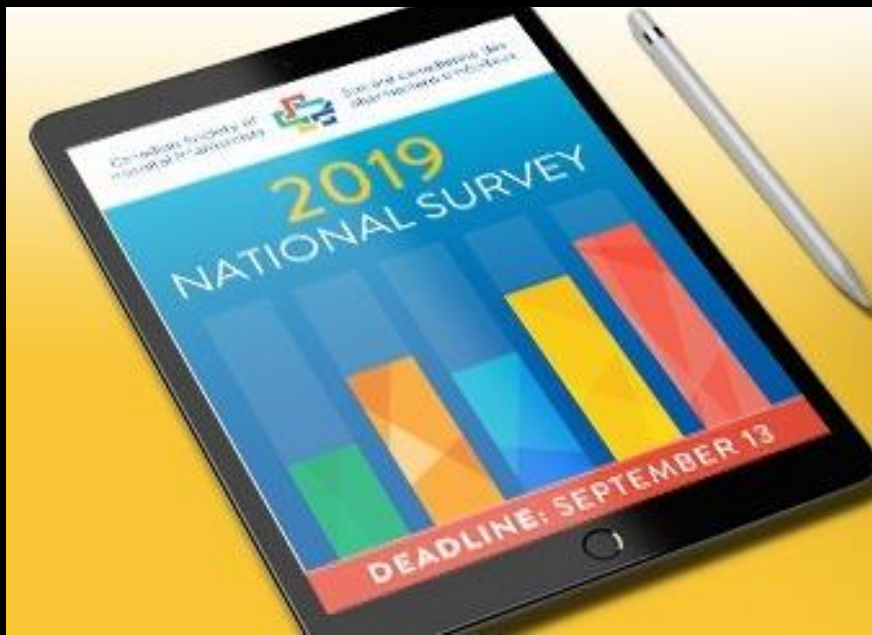


Results

CSHP MEMBERSHIP SURVEY



Episode 2 Value of Membership

National Membership Survey
August 29 – September 13, 2019



11. Why are you a member of CSHP? (Select all that apply)

I want to belong to a professional association that represents high standards of practice.	63%
I want to stay on top of news and developments in hospital pharmacy.	57%
CSHP gives me access to information that makes me better at my job.	51%
I want to develop my professional network.	39%
Belonging to CSHP makes me a part of something larger than myself.	34%
I want to access cost savings through the insurance program.	32%
CSHP membership helps me advance in my career.	31%
I've always been a member.	31%
It will help me establish my career in hospital pharmacy.	25%
It's the right thing to do.	24%
I want to volunteer with a professional association.	20%
It's needed to apply for a residency position.	16%
I want to access savings through membership discounts.	11%
My employer pays the membership fee.	7%
Other	5%

Within the 'Other' category (5% of the population), the findings are broken down into categories:

Response (Other)	# of Respondents	Percentage (%)
Member Services	14	27%
Education	10	20%
Advocacy	8	16%
Excellence in Professional Practice	7	14%
Required/Paid by Employer	4	8%
Not Applicable	4	8%
Professional Development (CE)	3	6%
Information & Resource	2	4%

14. How would you rate CSHP's image compared to:

	Much lower	Somewhat lower	On par	Somewhat more positive	Much more positive
Provincial Pharmacy Associations	2%	10%	38%	33%	17%
Other National Pharmacy Associations	2%	13%	46%	29%	10%
Other National Healthcare Associations	4%	19%	52%	21%	4%

15. What is CSHP most known for?

Ranked from highest to lowest:

Response Category	# of Respondents	Percentage (%)
Education	140	27%
Excellence in Professional Practice	83	16%
Advocacy	73	14%
Hospital Pharmacy Support & Promotion	54	10%
Professional Development (CE)	37	7%
Network Opportunity	32	6%
Residence	26	5%
CJHP	22	4%
Information, Resources & Tools	20	4%
Member Services	15	3%
PSN & QID	14	3%
Research	6	1%
Excellence Committee	3	1%

16. Would you recommend CSHP to a friend or colleague?

	YES	NO	NOT SURE
Pharmacist	78%	4%	18%
Pharmacy Technician	55%	45%	0%
Resident	67%	11%	22%
Student	82%	3%	15%
Supporter	100%		
Corporate	100%		
Overall	77%	7%	16%

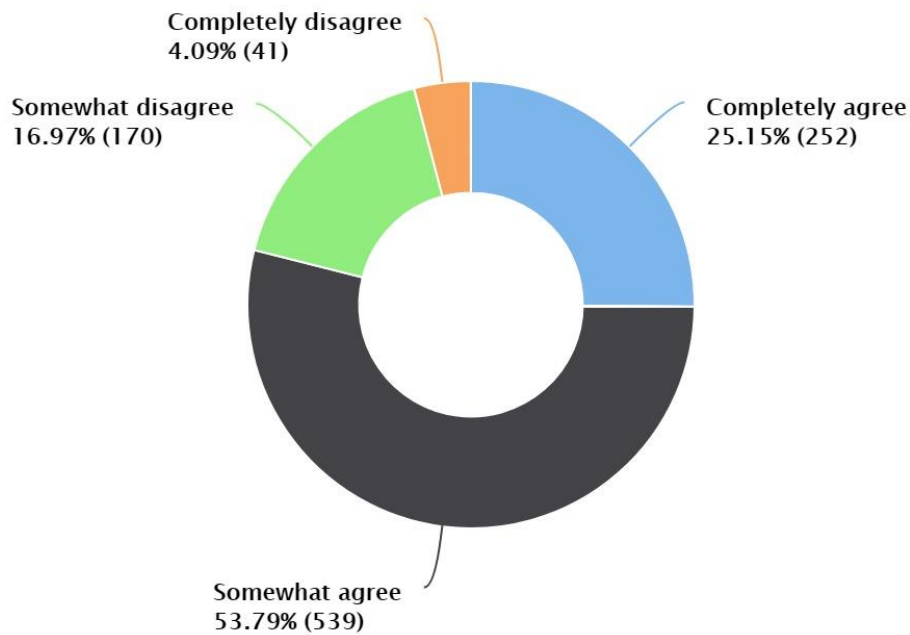
18. For each of the following programs and services. Please indicate your satisfaction level:

	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Completely dissatisfied	I'm not familiar with this program
Residency program	36%	44%	7%	3%	11%
Canadian Journal of Hospital Pharmacy	30%	53%	11%	2%	4%
CSHP e-Newsbrief	28%	52%	13%	2%	5%
Standards, guidelines, statements, information papers on pharmacy practice	28%	50%	11%	3%	9%
Liability/malpractice, home-auto and travel Insurance programs	26%	41%	10%	3%	20%
Pharmacy Specialty Networks (PSNs)	25%	41%	14%	5%	16%
Banff Seminar	25%	27%	5%	1%	43%
Professional Practice Conference (PPC)	23%	42%	13%	3%	19%
National Awards Program	23%	48%	7%	2%	20%
Hospital Pharmacy in Canada Survey	19%	41%	7%	1%	31%
Pharmacy Awareness Month	19%	52%	19%	5%	5%
Advocacy	18%	57%	14%	3%	8%
Excellence in Hospital Pharmacy Program	18%	41%	9%	2%	31%
Interactions (replaced the eBulletin)	17%	46%	9%	2%	26%
Travel grants	15%	36%	10%	3%	35%
Fellows Program	15%	31%	6%	2%	46%
CSHP Foundation	14%	45%	9%	2%	30%
Harrison Hospital Pharmacy Management Seminar	8%	16%	6%	2%	68%
Discounts on car rentals, etc.	6%	27%	15%	4%	47%

19. What other programs and services should CSHP provide?

Programs & Services	# of Respondents	Percentage (%)
Expand Education	57	35%
Nothing ¹	38	23%
More Membership Services	27	17%
Improve Advocacy	13	8%
Expand Info & Resources	12	7%
Focus on Residency	4	2%
Include Service for PharmTech	4	2%
Expand Network	5	3%
Better PSN	5	3%
Include other Health Professionals	1	1%

22. CSHP provides good value for the money. Please respond.



Value assessment by province/territory:

	Completely Agree	Somewhat agree	Somewhat disagree	Completely disagree
Alberta	29%	55%	11%	4%
British Columbia	26%	48%	23%	3%
Manitoba	22%	51%	17%	0%
New Brunswick	26%	52%	20%	2%
Newfoundland and Labrador	27%	59%	12%	2%
Northwest Territories	8%	67%	17%	8%
Nova Scotia	28%	58%	8%	6%
Nunavut	42%	57%	0%	0%
Ontario	18%	49%	25%	7%
Prince Edward Island	6%	63%	25%	6%
Quebec	32%	56%	12%	0%
Saskatchewan	37%	54%	8%	1%
Yukon	25%	50%	25%	0%
International	25%	75%	0%	0%
OVERALL	25%	54%	17%	4%

