

2013 NS Branch CSHP Membership Survey Results

What you said about membership, benefits and your involvement in CSHP

- Almost all (~94%) have “Active” status
- Top 3 personal motivators to maintain your CSHP membership:
 - Access to CE events (42%)
 - Networking (38%)
 - Advocate for our profession (10%)
- Top 3 membership benefits identified:
 - Provision of CE events (42%)
 - Advocacy activities (15%)
 - Availability of resource materials (10%)
- Willingness to volunteer for CSHP
 - 71% said “yes” to NS Branch
 - 48% said “yes” to National
 - Lack of time was main reason (~78%) cited for not being able to volunteer
- Pharmacist Specialist Networks (PSNs) are popular
 - > 79% belong to at least one PSN
- About 61% have personally applied for a NS Branch Awards
 - Why not apply? Half said they did not feel qualified for the awards
- Though nearly 73% have received a NS Branch Award
- Members regularly access CSHP websites
 - >74% log on to the NS Branch site
 - >77% visit the National site

Your feedback about Pharmacy Association of Nova Scotia (PANS)

- Most members >77% hold “Hospital practice ONLY” PANS memberships
- Only about 20% plan to continue their PANS membership (if not required to do so for licensure)
- About 12% of our members also participate on PANS committees
- Top 3 PANS benefits and programs accessed by CSHP members
 - Rx Files (59%)
 - Active on PANS committees (11%)
 - Obtain the Canadian Pharmacy Association (CPhA) discount (9%)

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Your opinions and ideas about continuing education provided by the NS Branch

- Your top 3 sources for continuing education
 - CSHP NS Branch CE events (~ 30%)
 - Internal hospital based CE offerings (~22%)
 - Being a preceptor (~17%)
- More than 81% of members are open to having lunchtime CEs
 - Most stated reason for not wanting lunchtime CEs was insufficient time.
- Most members (~64%) preferred “case-based” formats over “didactic” or “work shop”
- A resounding 91.8% preferred to access CEs through “In Person Live Event” compared to Virtual/ Live online, Recorded online, or by Self-Study.
- Top 3 NS Branch CE events currently being offered and identified as membership benefits
 - CE with high profile speaker (23%)
 - CE held in HRM (22%)
 - CE plus food at same location (17%)
- Members offered some options to decrease costs associated with CE offerings
 - Hold CE events without food (34%)
 - Hold AGM at non-hotel locations with less food (25%)
 - Charge minimal fee for AGM (17%)
 - Charge minimal fee for CE events (17%)
 - Hold fewer CE events, but maintain food (8%)

Your suggestions to retain and attract new members

- Promotion of CSHP by members
 - Onsite visits/presentations by members to other hospital pharmacists
 - Provide information/written materials (e.g. one pagers, posters) to highlight benefits of membership and recent NS Branch activities to promote profession
 - Target students
 - Promote CE offerings to community pharmacists as a benefit to join CSHP
 - Offer some free CEs to non-members to generate interest
- Contain membership costs/alternate payment options
 - Keep fees and liability insurance costs down/contained
 - Offer monthly payment option
- Maintain high quality CE offerings
- Hold social events